

"On Target" Readership Survey

February 2007

1. How long have you been an "OnTarget" reader?

- ☐ 5 or more years
- ☐ 2-4 years
- ☐ 1 year or less

2. Overall, how satisfied are you with the articles in "OnTarget"?

- ☐ very satisfied
- ☐ satisfied
- ☐ somewhat satisfied
- ☐ not satisfied

3. Why do you read "OnTarget"?
(Rank in order; 1 is most important.)

- ___ Community advocacy ideas
- ___ Informational topics
- ___ Feature stories
- ___ Conferences and resources
- ___ Legislative topics
- ___ Council programs and activities
- ___ Other _____

4. What do you think about the length of the articles and how well the topic is covered?

- ☐ Too short
- ☐ Just right
- ☐ Too long

Comments: _____

5. Is "OnTarget" an important source for information about disability issues?

- ☐ Yes
- ☐ No

6. Please list other sources you use to get information about disability issues:

7. Would you be interested in receiving "OnTarget" as an electronic newsletter, rather than a printed version in the mail?

- ☐ Yes
- ☐ No
- ☐ Not sure

8. What other issues or topics would you like to see covered in "OnTarget"?

9. Which describes you? (Please check all that apply.)

- ☐ Person with a disability
- ☐ Parent of a child with a disability
- ☐ State agency personnel
- ☐ Service provider
- ☐ Advocacy organization
- ☐ Mayor's office or local government
- ☐ Educator
- ☐ Other _____

10. What is your age?

- ☐ Younger than 30
- ☐ 30-34
- ☐ 35-44
- ☐ 45-64
- ☐ 65 or older

11. Gender:

- ☐ Male
- ☐ Female

12. Education level:

- ☐ some high school
- ☐ high school graduate
- ☐ some college
- ☐ college graduate
- ☐ graduate school or beyond

Please return completed survey via mail or fax no later than March 15, 2007.

The survey is also available in accessible formats on the Governor's Council Web site at www.in.gov/gpcpd.

To fax: Send to Andrea Farmer, Borshoff Johnson Matthews, at (317) 631-6499.

To mail: Fold, tape the ends together, affix \$0.39 postage and drop in your nearest mailbox.

place
stamp
here



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